

Wiltshire Council

Council

20 October 2020

From Councillor Clare Cape, Chippenham Pewsham

To Councillor Philip Whitehead, Leader of the Council and Cabinet Member for Economic Development, MCI and Communications

Question 20-26

At the Chippenham Area Board on 07.10.20 I asked whether we are talking about a 'relief' road or a 'distributor' road to service the 7.5K houses and commercial space? The description makes a big difference to perceptions and expectations. And essentially – would people be living alongside a bypass or a rat-run of roundabouts and junctions with the associated required traffic calming measures. The answer given by Simon Hendey was that it is to be a 'distributor' road. In that case will there in fact be any positive impact on traffic elsewhere in Chippenham given that cars from 7.5K houses can be expected to add significantly to the traffic flows in and around Chippenham?

Response:

The initial traffic modelling undertaken to date for the road route options indicate there will be a positive impact on traffic congestion in the town centre. Subject to the identification of the preferred route following consultation, more detailed work will be undertaken.